

CAPABILITIES STATEMENT



Gwinnett Innovation Center
 One Meca Way
 Norcross, GA 30093
 Phone: (678) 261-7088
 Fax: (801) 757-6459
 Web: <http://www.healthdetail.com>
 Contact: Darrell DeVeaux
 Email: ddeveaux@healthdetail.com

DUNS: 78-0580762

CAGE: 4HGL7

CERTIFICATIONS:

SBA 8(A) SMALL BUSINESS

SBA SMALL DISADVANTAGED BUSINESS

NAICS Codes

511140 Directory and Mailing List Publishers

518210 Data Processing, Hosting and Related Services

519190 All Other Information Services

541511 Custom Computer Programming Services

541611 Administrative Management Consulting Services

541613 Marketing Consulting Services

541618 Other Management Consulting

541910 Marketing Research and Public Opinion Polling

541990 All Other Professional, Scientific and Technical Services

561990 All Other Support Services

FSC/PSC Codes

B505 Study/Cost Benefit

B506 Study/Data

B507 Study/Economic

B599 Other Special Study and Analyses

G007 Gov't Health Insurance Programs

R303 Data Entry

R405 Operations Research

WHO WE ARE

HealthDetail provides managed care companies and government organizations with innovative solutions to maximize public healthcare dollars. Specializing in enrollment and eligibility, HealthDetail offers customers a broad range of solutions such as: Information Management and Analysis, Compliance and Integrity, Systems Software, Training and Development and Outreach Programs.

What We Offer

INFORMATION MANAGEMENT AND ANALYSIS

- Innovative revenue recovery and cost containment solutions that benefit public healthcare organizations and government agencies.
- Scalable enrollment processing services—partial to full third party administration—to help clients make the most efficient use of resources.
- Consultant services on strategic planning, program development, and quality improvement for healthcare organizations.
- Project management and user documentation services for healthcare organizations' systems development and implementation projects.

Our experienced team of data and database administrators supports numerous data systems including: SQL Server, Unix, Autosys, TSM, Sybase and IBM AIX within Windows and Linux environments.

COMPLIANCE AND INTEGRITY

- Develop and implement compliance and integrity programs largely focused on enrollment and eligibility determination.
- Provide human capital auditing to ensure compliant implementation of new or updated programs or policies.

SYSTEMS SOFTWARE

- Design and develop a variety of web-based and local applications to support Medicaid and Medicare enrollment processing.
- Design and develop a variety of web-based applications to support compliance and integrity efforts for public healthcare.
- Design and develop software to support the maintenance of provider and facility credentialing and demographic information through our DirectoryDetailSM product.
- Design and develop billing and collections solutions for public healthcare organizations and their members.

TRAINING AND DEVELOPMENT

- Design focused training and customized educational materials for promoting best practices among healthcare providers.
- Structure and implement wellness programs for healthcare organizations and related parties.

OUTREACH PROGRAMS

- Provide a wide range of campaigns utilizing phone, Internet, email and direct mail to support compliance and customer service related functions.

CAPABILITIES STATEMENT

FSC/PSC Codes - *Continued*

- R407** Program Evaluation
- R408** Program Management Support
- R409** Program Review/Development
- R422** Phone and Field Interview
- R498** Other Professional Services
- R537** Study - Medical and Health
- R604** Mailing and Distribution
- R612** Information Retrieval
- R702** Data Collection
- R704** Auditing Services
- R599** Other Management Support
- 7690** Misc. Printed Matter

NIGP Codes

- 91528** Electronic Information and Mailing Services
- 91551** Internet Electronic Services
- 91558** Mailing Services
- 91812** Analytical Studies and Surveys
- 91832** Consulting Services
- 91849** Finance/Economics Consulting
- 91858** Governmental Consulting
- 91869** Insurance Consulting
- 92021** Data Entry Services
- 92022** Data Entry and Processing Services
- 92026** Desktop Publishing Services
- 94620** Auditing
- 94677** Statistical Services
- 95816** Business Management Services
- 95868** Support Services, Management
- 96110** Business Plan Development Services
- 96160** Public Opinion Surveys
- 96657** Offset Printing (Up to 25,000)

Project Summaries

- Developed and maintain a proprietary software program, **DirectoryDetailSM** in New York for compliant production of **Medicaid Provider/Facility Directory Data**.
- Provided **third party administration** (TPA) for Medicaid and SCHIP enrollment for a large New York State Medicaid managed care insurer.
- Successfully performed **revenue recovery** of greater than **\$400,000** in the SCHIP program for three New York State Medicaid managed care insurers.
- Designed, developed and maintain **SCHIP compliance and program integrity** software solutions for Medicaid managed care organizations.
- Conduct in-person and telephonic enrollment and applicant **compliance and integrity** monitoring under the New York State Department of Health **Medicaid Plan Integrity** program.

Clients and References

1. **UnitedHealthcare** - Part of a Fortune 50 US Company
 - ⇒ SCHIP revenue recovery (2005)
 - ⇒ Medicaid provider directory maintenance and production (Current)

Contact: Mr. Fernando Pezzarossi, Regulatory Manager, (212) 898-8420
2. **HIP of New York** - The largest HMO in New York City
 - ⇒ In-person and telephonic enrollment and applicant compliance and integrity monitoring (Current)

Contact: Ms. Nena Tahil, Managing Director SCHIP, (646) 447-6308
3. **Suffolk County New York, Department of Health**
 - ⇒ In-person applicant compliance and integrity monitoring (Current)

Contact: Ms. Nancy Vermillion, Compliance Director, (631) 853-3061
4. **New York Presbyterian Community Health Plan**
 - ⇒ Project management and user documentation for Medicaid enrollment systems software implementation (2005 - 2007)
 - ⇒ Third party administration for SCHIP enrollment (2007)
 - ⇒ SCHIP revenue recovery (2005)
 - ⇒ Lead knowledge management consultant for Medicaid and SCHIP enrollment and billing systems development (2005 - 2007)

Contact: Mrs. Kathryn Pizzano, COO, (917) 521-7011